

## MD's Message on the occasion of Vision 2013 Launch

Dear Colleague,

The new vision that we launched recently is a commitment by all of us to take our Company on the path of exponential growth. We must now move in unison, with greater focus and energy towards scaling new peaks of excellence and achieving higher goals.

I am sure that you would spare no effort to fulfil the aspirations set by us. A greater synchronisation of our strengths and expectations of each other, would help us achieve the goals that we have set in our new vision with much ease and effectiveness. Our first step in this direction should be to facilitate free flow of ideas, information, knowledge and transparency in our communications. Hence, an arrangement that facilitates the seamless flow of information and ideas across the organisation and unites us by bringing greater alignment, has been under active consideration. Such a facility, it is hoped, will also provide us the speed, which is essential for our unprecedented growth and survival.

Our Company's Intranet, a reliable, fast and robust channel of communication, is one such tool that will enable to us to form a highly energised team, working at a fast pace towards the realisation of our dreams.

It gives me immense pleasure and pride to invite you to TRF's Intranet. As the website gets populated, it will become the virtual library for all important events and developments and the repository of knowledge for the entire organisation. By constant visits to the site you can easily access the information and use it to your benefit and for the greater good of the Company.

Come, let us converge and emerge as an informed, vibrant and knowledge savvy organisation.

Sudhir Deoras  
MD, TRF Limited