

TRAILER INSIGHTS

NEWSLETTER

AUGUST 2018

Tata DLT launches India's first Intelligent Trailer

Tata International DLT, India's largest trailer manufacturer, launched India's first intelligent trailer at the recently concluded Truck Trailer & Tyre Expo in Gandhinagar, Gujarat. CEO Rajeev Batra invited Mr Kamal Dogra, owner of a large fleet equipped with Tata DLT trucks to launch the intelligent trailer at the Expo.

“

We are delighted to launch India's first Intelligent Flatbed Trailer today. These are lightweight trailers customised to give higher payload, thus, increasing profitability. As market leaders, it has always been our endeavour to keep innovation at the forefront of our product offerings and develop revolutionising products for our customers. We hope to continue to progress towards our vision of being a complete solution provider in Trailers and Transportation Industry with competitive advantage in cost, quality and delivery.

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Rajeev Batra, CEO,
Tata International DLT

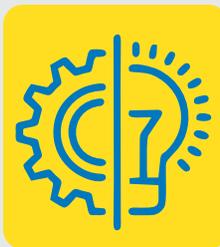


What's the Intelligent Trailer all about?

Tata DLT's intelligent trailer aims to enhance trailer safety, security and efficiency and offers significant added value for India's trailer manufacturers, fleet operators and cargo owners. It leverages the capabilities of trailer anti-lock or electronic braking control systems to provide a platform for up to 40 innovative trailer operating functions.

State-of-the-art technology to optimise operations

It is fitted with state-of-the-art technology that provides data required for optimising operation and maintenance of the trailer to the operator as well as the fleet manager, thereby reducing the dependence on manual tracking. It has about 40 programmes that can be taken as add-ons and installed as per the need of the



customer. With a robust and uniquely designed braking system, the trailer provides a better performance at minimal maintenance. Its major benefits include higher tyre life, better mileage, less breakdown time, 50 percent higher resale value, better balance on point load application and most importantly, better safety.

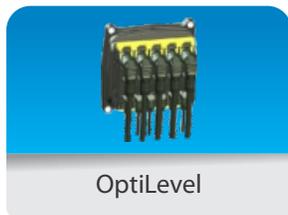
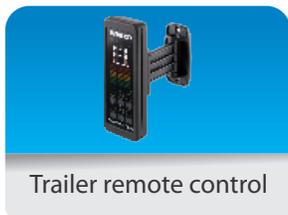
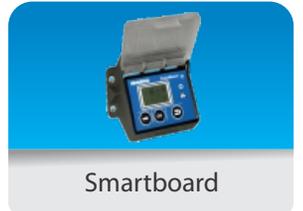
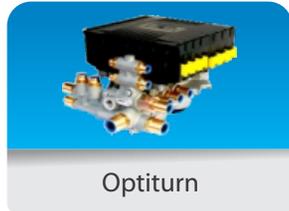
The future of automation

The Intelligent Trailer paves the way for India's trailer industry to upgrade from basic braking systems to the next level of advanced braking and suspension technologies required for higher levels of vehicle automation. The advanced **T-EBS (Trailer Electronic Braking System)** optimises stopping distances and controls trailer brake and suspension functions, the system also enables the trailer to connect drivers, fleets and cargo owners to rich sources of onboard systems and operational information.



Reduced dependence on manual tracking

The Intelligent Trailer is fitted with smart technology that provides data required for optimising operation and maintenance of trailer to the operator as well as the fleet manager, thereby reducing the dependence on manual tracking. It has functionalities that are on add-on basis, which will help gain performance improvements. Some of the recommended functions which can be helpful in the trailer are:



Intelligent Features



Track and monitor your driver 24x7
Cut down on frequent calls to driver



Track vehicle activity
Enhance fleet utilisation and efficiency



Roll over stability
Active rollover protection for the trailer



Electronic braking system
Anti-skid, anti-locking technology



Tyre pressure monitoring system
Get low air pressure alerts



Smart fuel management
Identify theft and vehicle efficiency



Tail guard sensors
Avoid accidents while reversing



Track through SMS
Get instant location reply by text messages



Know vehicle load with axle load sensing
Avoid overload penalty



Get dash board reports
Improve fleet efficiency with dash board reports



CUSTOMER VOICE

We have been associated with Tata DLT from the last five years. The introduction of intelligent trailers is testimony to the fact that the company is serious on its commitment to continuously improve quality and operational efficiency of its trailers which will help fleet owners optimise returns on every trip.

Mr. Kamal Dogra
Chairman - Kamal Translinks



Celebrating 150 years of the Tata Group

Manufacturing facilities:

Khed, Pune
Gat No: 281 & 284,
Santosh Nagar, (Bham),
Khed,
Pune - 410501

Chakan, Pune
S. No. 961,
Nighoje Chakan,
Taluka Khed,
Pune - 410501

Jamshedpur
Plot No. 929/931/935,
Khata No. 157,
Bargidih Industrial Area,
Jamshedpur - 831013

Ajmer
Plot No. E - 1,
RIICO Industrial Area,
NH 79A,
Ajmer - 305025

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